



## Academic Symposium: In-Person Hub Guideline

### Commercial Resilience – Strategies for Adaptive and Sustainable Performance

#### Overview

As part of the **Commerce & Contract Management Institute** (CCM Institute) (**2<sup>nd</sup> – 4<sup>th</sup> December 2025**), the **Academic Hubs** are regional gatherings across Europe, America, and Asia, acting as focal points for academics and practitioners. These hubs offer participants a unique opportunity to engage in hands-on workshops, identify research gaps, and collaboratively develop new ideas and solutions

#### Sub- Themes:

- Contract performance management.
- Adaptability in contracts and beyond.
- Role of AI in enabling resilience.
- Contracting for Public Good.
- Impacts of Geopolitical tension on commercial practice.

#### What to Expect

♦ **In-Depth Workshops** – Participate in focused, interactive sessions led by esteemed academic experts or experienced practitioners, tackling key challenges and reimagining contracts and contracting.

**Networking and Knowledge Exchange** – Connect with like-minded professionals and cross-industry practitioners passionate about shaping the future of contracting. Exchange ideas, experiences, and insights to revolutionise research and practice.

## Hub Journey (Offline)

- 1 Welcome and Introductions** – Begin with an introduction from the hub host and set the tone for the day.
- 2 Interactive Workshop on a Predetermined Theme** – Facilitated by local academic leaders or practitioners, participants will dive deep into the theme, identifying challenges and discussing innovative approaches.
- 3 Reimagining and Development Roundtables** – Collaboratively explore ideas for future research, new models, and solutions.
- 4 Networking and Informal Discussions** – Opportunities to connect, share experiences, and build professional relationships.
- 5 Document the Experience – Please take a photo of the workshop in action!**

## Final Read-Out (Virtual)

After the in-person hubs, all participants will reconvene online for a global read-out session:

- ♦ **Hub Representatives Share (10 minutes MAX)**
  - Outline the topic discussed
  - Present key points and conclusions
  - Share recommendations or action points for future research
- ♦ **Q&A Session** – Symposium participants engage with hub representatives for clarifications or further discussion.
- ♦ **Closing Remarks** – Summarising the key takeaways and next steps.
- ♦ **Slide Preparation** – If you plan to use slides during the shareout session, please let us know in advance so we can add them to the master deck.

## Final Notes

Feel free to reach out with any questions at [anath@worldcc.com](mailto:anath@worldcc.com).

Thank you for your participation and enthusiasm in making the hubs a success!