

Academic Symposium 2025



Academic Symposium: In-Person Hub Guideline

Commercial Resilience – Strategies for Adaptive and Sustainable Performance

Overview

As part of the **Commerce & Contract Management Institute** (CCM Institute) (**2nd – 4th December 2025**), the **Academic Hubs** are regional gatherings across Europe, America, and Asia, acting as focal points for academics and practitioners. These hubs offer participants a unique opportunity to engage in hands-on workshops, identify research gaps, and collaboratively develop new ideas and solutions

Sub- Themes:

- Contract performance management.
- Adaptability in contracts and beyond.
- Role of AI in enabling resilience.
- Contracting for Public Good.
- Impacts of Geopolitical tension on commercial practice.

What to Expect

♦ **In-Depth Workshops** – Participate in focused, interactive sessions led by esteemed academic experts or experienced practitioners, tackling key challenges and reimagining contracts and contracting.

Networking and Knowledge Exchange – Connect with like-minded professionals and cross-industry practitioners passionate about shaping the future of contracting. Exchange ideas, experiences, and insights to revolutionise research and practice.

Hub Journey (Offline)

1 Welcome and Introductions – Begin with an introduction from the hub host and set the tone for the day.

2 Interactive Workshop on a Predetermined Theme – Facilitated by local academic leaders or practitioners, participants will dive deep into the theme, identifying challenges and discussing innovative approaches.

3 Reimagining and Development Roundtables – Collaboratively explore ideas for future research, new models, and solutions.

4 Networking and Informal Discussions – Opportunities to connect, share experiences, and build professional relationships.

5 Document the Experience – Please take a photo of the workshop in action!

Final Read-Out (Virtual)

After the in-person hubs, all participants will reconvene online for a global read-out session:

♦ **Hub Representatives Share (10 minutes MAX)**

- Outline the topic discussed
- Present key points and conclusions
- Share recommendations or action points for future research

♦ **Q&A Session** – Symposium participants engage with hub representatives for clarifications or further discussion.

- ◆ **Closing Remarks** – Summarising the key takeaways and next steps.
- ◆ **Slide Preparation** – If you plan to use slides during the shareout session, please let us know in advance so we can add them to the master deck.

Final Notes

Feel free to reach out with any questions at anath@worldcc.com.

Thank you for your participation and enthusiasm in making the hubs a success!